



# CELLULAR TELECOMMUNICATIONS & INTERNET ASSOCIATION

## ELIMINATION OF THE ANALOG CELLULAR COMPATIBILITY STANDARD

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# OVERVIEW

- THE COMMISSION SHOULD IMPLEMENT A TRANSITION PERIOD TO PHASE OUT THE ANALOG CELLULAR COMPATIBILITY STANDARD.
- THE COMMISSION SHOULD AMEND THE RULE BY ELIMINATING THE AMPS REQUIREMENT, ALLOWING THE INDUSTRY TO ADOPT ITS OWN TECHNOLOGY STANDARDS.

# THE COMMISSION SHOULD ADOPT A SCHEDULE TO GRADUALLY ELIMINATE THE ANALOG STANDARD



- Transition will ensure that present analog subscribers do not experience an unanticipated loss of service.
- A transition period would allow analog cellular subscribers and their service providers sufficient time to upgrade to digital technology without interruption of service and loss of access to 911, TTY and other important services.
- The Commission should give all CMRS carriers the same technical flexibility it has provided to PCS.



# THE COMMISSION SHOULD NOT REGULATE TECHNICAL STANDARDS

- Today's CMRS marketplace no longer requires the Commission to be involved in establishing and regulating technical standards.
- Industry standards-setting groups are better able than government to establish and maintain technical standards, and modify those standards as technology evolves.
- Regulation of standards is inappropriate where technology is constantly reshaping the competitive landscape.
- Continued regulation of the cellular technology standards would serve only to stifle deployment of improved technologies since carriers would be required to continue providing service using spectrum inefficient analog technology.